

ABSTRACT

A commercial sales system is disclosed, which provides convenience for purchasers of items relevant to a specific item from a WWW home page, and provides
5 profitable business to both sellers selling the specific item and sellers selling the relevant items. A specific-item catalogue and a relevant-item catalogue are registered in advance in a WWW home page. A purchaser views both catalogues via a network by using a purchaser terminal, and sends a purchase request to a relevant-item seller by designating one of the items relevant to the specific item. The relevant-item seller
10 delivers a product of the designated item to the purchaser, and informs a settlement computer of sales data of the purchased item. The settlement computer transfers a sales commission from a sales account of the relevant-item seller to a sales account of the specific-item seller.